



Earth Action Committee

Minutes - January 10, 2018

Ten Pin Building Mezzanine, Arcata

Board Members present: Colin Fiske, Cheri Strong

Member-Employees present: Emily Walter, Laurie Talbert, Travis Morgan

Members present: none

1. Welcomes and Review

At 6:48pm the meeting was called to order by board member Colin Fiske. The group agreed to add an agenda item to discuss a transportation survey.

2. Approve Minutes

Consensus reached to approve the December 2017 minutes.

3. Member Comments

None

4. RePower Humboldt

- Travis - To be at 100% renewable through Redwood Coast Energy Authority (RCEA) it's a cent more per kw, which amounts to \$100-200/day total for both stores. We are currently getting 30-60% renewable power.
- Colin – are there opportunities to lower our energy bills so that we can afford to then spend more for renewable energy?
- Travis – met with Power Green Grocer representative (PG&E Rebate Program). The rebates need to be requested prior to purchasing energy efficient equipment for the Eureka remodel. There is a zero-interest loan to purchase energy efficient equipment, payed out over 5 years. Basically, your savings pay for the loan. There is a lot of opportunity between both stores for energy efficient changes. We'll see a lot of savings following the Eureka remodel. We'll need to wait until after changes are implemented to see the change in energy use/cost to see if it would offset the cost of going 100% renewable.
- Colin – would like to revisit this as an agenda item in May or June to start a plan for moving towards purchasing more renewable energy.
- Colin – what is the potential to install new solar panels? RCEA offers a discount to those generating solar. If we are currently generating power with the old solar panels it should be noted on our energy bill.

ACTION: Travis will look for this on PG&E bills.

ACTION: Travis will investigate the different PG&E plans.

ACTION: Travis will look into tier rates.

5. Transportation Survey

What do you want to gain from the survey?

- Colin – is there a way to incentivize people to commute in different ways? Baseline data on transportation to the store would help us know how to encourage shoppers to use more sustainable transportation. If we are advocating for changes to roads and transportation around the stores, then we need baseline data to support what we want.

Survey Question Ideas:

- What categories of transport are we looking for?
 - Walking, Biking, Personal Car, Transit, Motorcycle, Other
- How far did you travel to shop here today? (asked in ranges)
- Do you typically spend (less than \$20, \$20-\$40, \$40-\$60, more than \$60) a trip?
 - We could count bikes/cars in a day. We could table in the parking.
 - We could survey every fifth person that leaves the store to keep the survey random.
 - People could answer 5 questions on an iPad.
 - The group decided to focus on the Arcata store first.

ACTION: Laurie will propose questions and an implementation schedule for the Feb. EAC meeting.

6. New Business

None

7. Discuss agenda items for next meeting:

- Renewable Energy Update – Travis
- Transportation Survey - Laurie

8. Review: Next meeting will be February 14, 6:45-8pm.

Meeting Adjourned at 7:42pm

Minutes by Emily Walter